

# $\mathbb{Z}_{fc}$

### CAPTURE YOUR ICONIC MOMENTS



# Rotate the dials. Feel each moment.

A beautiful sunset over the city. Refreshing early morning coffee. A laugh with friends. Life is full of simple but special moments. Inspired by the FM2, one of Nikon's iconic film cameras, the new Z fc encourages you to slow down and appreciate each moment with the turn of a dial. Now take a step back from your busy life and start turning them into beautiful visual tapestries that will last for years to come.

 $\mathbb{Z}_{fc}$ 

















© Hoong Qi Rong







© Anton Kollo

# Discover beauty in simple moments with the Z fc

I have always been a big fan of retro looks, and the Z fc was just perfection; its design made my heart smile.

#### — Anton Kollo @ @antonkollo





Flowers on streets, sunlight hitting tree leaves and sunsets over the sea. I often find beauty in unintentional moments.

— Fuka Kamata 📵 @fuka\_09





Beauty is calm. It needs to be observed quietly, discovered and experienced.

It is often overlooked and missed.

— Lin Chuhan @ @林初寒

When slowing down my shooting style and adjusting every setting with a physical dial, it helps me be more intentional and experience these moments before I capture it.

— Hoong Qi Rong @@qir0ng

#### Mirrorless meets classic Nikon design

Photography is not simply about the outcome but also every step in between. The Nikon FM2 enriched each of those steps with the joy of photography. The Z fc aims to follow in those footsteps and employs an exterior design with details carefully crafted to evoke that iconic camera.







6 Premium Exterior options\* (from left to right): mint green, natural grey, coral pink, white, amber brown, sand beige

#### My colour, my style

The Z fc isn't just a joy to shoot with — it's also a pleasure to go out with.

It comes with six Premium Exterior options that allow you to change the leather-toned material on the body depending on your individual taste and lifestyle.

<sup>\* 6</sup> Premium Exteriors (excluding black) are subject to availability and may vary by country and region.

# Enjoy each step with tactile operation

Put your heart into each picture and enjoy every part of the process by feeling the adjustments at your fingertips as you rotate the dials.

The Z fc features three dials on top of the body — for shutter speed, ISO sensitivity and exposure compensation — as well as a small window displaying the aperture.

The easy-to-view electronic viewfinder (EVF) helps you concentrate on your scene, while the vari-angle, touch screen monitor opens up a versatile range of shooting possibilities.







#### Go anywhere in style

The Z fc's design and compact, lightweight form encourages you to take it with you wherever you go.

The Z fc kit\* weighs less than 600g, while its flat design makes it easier to slip the camera in and out of your bag.

The USB power delivery option also lets you continue shooting while getting power from a power bank.

\* The Z fc and NIKKOR Z DX 16-50mm f/3.5-6.3 VR.











© Huy Tran

#### Incredible images, even in dark scenes

The Z fc lets you raise the sensitivity up to ISO  $51200^{*1}$ , delivering photos and videos with minimum noise. With the ISO sensitivity dial\*2, you can adjust the setting quickly and confirm the changes being made in real time through the monitor or EVF, enabling you to enjoy each step of the adjustments while shooting.

#### Express your feelings, create the mood

The 20 Creative Picture Controls can add different nuances to your images. By setting them before the shoot, you can minimise post-production and confirm the appearance of your shot in real time through the monitor or EVF. All these options can be applied to both stills and videos.

#### Creative Picture Controls

© Yansu Kim

Dream / Morning / Pop / Sunday / Somber / Dramatic / Silence / Bleached / Melancholic / Pure / Denim / Toy / Sepia / Blue / Red / Pink / Charcoal / Graphite / Binary / Carbon



<sup>\*1</sup> Expandable up to 204800. The maximum standard sensitivity for video recording is ISO 25600.

<sup>\*2</sup> ISO sensitivity settings in the menu is not enabled with touch operation.

#### Catch the eye of your friends — and pets!

Sharp focus on the subject's eye powerfully enhances the overall impression that your images will make.

The Z fc's Eye-Detection AF and Animal-Detection AF sharply capture the eyes of your family, friends and pets\*1, even when they're moving.

The camera also intelligently recognises the eyes of multiple subjects in the frame for both stills and videos.

With the ability to shoot at up to 11 frames per second with AF and AE\*2, you will have more chances to get the definitive shot of that important moment.

<sup>\*2</sup> When using a mechanical shutter, in continuous H (extended) release mode and NEF (12-bit RAW) + JPEG image quality.











### Everything from impressive short films to stunning vlogs

In addition to amazing stills, the Z fc lets you shoot crystal-clear 4K UHD/30p video\*. Vlogging is also made easy thanks to the self-portrait mode, activated when the vari-angle screen is turned to the front and used together with the full-time AF (AF-F) - a mode dedicated for video which tracks the subject during video recording. For even more creative options, slow-motion and time-lapse are also available.

\* DX-format video without a crop.



#### Seamless transfer of images and videos

Transferring images and videos has never been easier with Nikon's unique app, SnapBridge. With the app on your smart device\*1, you can easily send stills and videos\*2 via Wi-Fi® and Bluetooth®.

\*1 Compatible with iPhone®, iPad® or smart devices running on the Android™ operating system. Play™. Please check Nikon's website for further

\*2 Still images (RAW) and videos can only be transferred via Wi-Fi®.

#### SnapBridge

### Upgrade your online encounters

Connect the Z fc to your computer and let its image quality give your online communication a boost by using Nikon's Webcam Utility\* software.

A perfect alternative to a webcam. the Z fc is extra flexible thanks to its compact body, vari-angle monitor, and standard zoom NIKKOR Z DX 16-50mm f/3.5-6.3.



<sup>\*1</sup> Applies to dogs and cats.

<sup>\*</sup> Can be downloaded for free from the Nikon website.

#### Explore different expressions

## NIKKOR Z

Using different lenses dramatically transforms your images.

The growing range of NIKKOR Z lenses means expanding opportunities to try out different expressions in outstanding image quality. The Nikon Z mount, the largest mount in the market\*, with its 55-mm opening, invites a huge volume of light to the sensor, resulting in amazing high resolution and beautiful bokeh in images.



🗅 Yansu Kin



NIKKOR Z DX 16-50mm f/3.5-6.3 VR **DX** 

This lightweight standard zoom lens covers everything from wide-angle landscapes to portraits. The same silver coating as the Z fc is featured on the body.



C Anton Kollo



NIKKOR Z 28mm f/2.8 (SE)

Create impressive images with natural boken using a prime lens with a fast aperture. The special design is inspired by the manual NIKKOR lenses released at the time of the FM2.



© misuzu

© Yansu Kim



#### NIKKOR Z MC 50mm f/2.8

Reveal incredibly delicate details against beautiful bokeh in dynamic, up-close images — only possible with a micro lens and its fast aperture.



e Eugania Hanagin



NIKKOR Z 50mm f/1.8 S S-Line

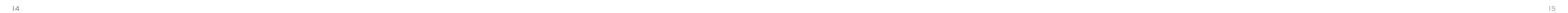
Delivering high resolution and soft creamy bokeh, this standout lens from the NIKKOR Z S-Line adheres to superior optical excellence, innovation and quality.

The fast f/1.8 open aperture helps shooting indoors and at night.



NIKKOR Z DX 50-250mm f/4.5-6.3 VR **DX** 

Enjoy compression effect and large background bokeh, making for impressive landscape photos and portraits with a powerful 5× zoom lens.



<sup>\*</sup> Among full-frame mirrorless cameras as of June 2021.

# $\mathbb{Z}_{fc}$

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. Jury 2021 © 2021 Nikon Corporation



WARNING

TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTS CAN BE DOWNLOADED FROM downloadcenter.nikonimglib.com.



Nikon Singapore Pte. Ltd. 18 Tai Seng Street. #04-08, 18 Tai Seng, Singapore 539775 www.nikon.com.sg
Nikon Hong Kong Ltd. Suite 1001, 10/F, 1111 King's Road, Taikoo Shing, Hong Kong www.nikon.com.hk
Nikon Australia Pty Ltd. Suite 501, Level 5, 5 Rider Boulevard, Rhodes, NSW 2138, Australia www.nikon.com.au
Nikon India Private Limited Plot No. 71, Sector 32, Institutional Area, Gurgaon 122001, Haryana, India (CIN-U7499HR2007FTC036820) www.nikon.co.in
Nikon Sales (Thailand) Co., Ltd. 1 Empire Tower, 45th Floor, River Wing East, South Sathorn Rd, Yannawa, Sathorn, Bangkok 10120, Thailand www.nikon.co.th
Nikon Middle East FZE Level I.4, Jafza Views 19, P.O. Box 261908, Dubai, UAE www.nikon-me.com
NIKON CORPORATION Shinagawa Intercity Tower C, 2-15-3, Konan, Minator-ku, Tokyo 108-6290, Japon www.nikon.com





