

DX



LOVE EVERY
MOMENT



CAPTURE TOMORROW

D3500



LOVE EVERY MOMENT

D3500

The first kiss. The last dance. New faces, old friends. Weekdays, wedding days. There is love in every moment.

The Nikon D3500 is here to take your photography to the next level. Explore creative expression with confidence; express emotion with candor. See the same things differently. Push new perspectives. Capture close-ups, paint portraits, find a feeling that wasn't there before. Fall in love again.



• Lens: AF-P DX NIKKOR 70-300mm 1/4.5-6.3G ED VR • Exposure: Scene Mode [Auto], 1/250 second, 1/71
• White balance: Auto • Sensitivity: ISO 200 • Picture Control: Portrait ©Melanie Acevedo



DEVOTION IN HIGH DEFINITION



• Lens: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR • Exposure: [A] mode, 1/400 second, f/5.6
• White balance: Auto • Sensitivity: ISO 100 • Picture Control: Standard ©Melanie Acevedo



Capture every moment in striking clarity.

— **24.2 effective megapixels** —

Harnessing the superb optical performance of NIKKOR lenses, the camera renders your subjects in beautiful, crisp pictures.

— **Large LCD monitor** —

Live view shooting is comfortable on the large screen, while the approx. 100% frame coverage offers perfect framing and focus on still-life scenes.

— **Full HD Videos** —

Don't just focus on photos; you are now capable of creating smooth, sharp Full HD movies at 60p.

— **Picture Control** —

Fine-tune your creative flair with Picture Control, Nikon's simple image creation system. There are seven* types of preset you can select before shooting, according to the subject and situation.

* Standard, Neutral, Vivid, Monochrome, Portrait, Landscape & Flat



• Lens: AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED VR • Exposure: [A] mode, 1/1000 second, f/5.6
• White balance: Auto • Sensitivity: ISO 400 • Picture Control: Standard ©Melanie Acevedo



• Lens: AF-S DX Micro NIKKOR 40mm 1/2.8G • Exposure: [S] mode, 1/1000 second, f/9
• White balance: Auto • Sensitivity: ISO 800 • Picture Control: Standard ©Melanie Acevedo

LOVE IN MOTION



• Lens: AF-P DX NIKKOR 18-55mm 1/3.5-5.6G VR • Exposure: [S] mode, 1/1000 second, f/7.1
• White balance: Auto • Sensitivity: ISO 800 • Picture Control: Standard ©Melanie Acevedo



High-speed continuous shooting at 5 fps*1



Hearts racing. Pulses quickening. Time flies when we're having fun, and sometimes the best moments only last for a split second.

— Viewfinder shooting —

Track fast or erratic subjects from a distance. Unlike taking pictures with a smart device, viewfinder shooting encourages you to take a secure grip of the camera, keeping it level and minimizing camera shake.

— High-speed continuous shooting —

With a shooting speed of up to approx. 5 frames per second*1 sustainable up to 100 frames*2, you won't miss a thing.

— 11-point AF system —

The D3500's quick, accurate 11-point AF system helps you capture unpredictable and fast-moving subjects in sharp focus. A cross-type sensor covers the most frequently used center area to deliver superior subject-acquisition and focusing performance.

*1 Assumes manual focus (MF), manual (M) or shutter-priority auto (S), a shutter speed of 1/250 s or faster and other settings at default values.
*2 When pictures are shot at ISO 100 and a 16-GB SanDisk Extreme Pro SDHC UHS-I card is used for storage.

LOVE SHINES



• Lens: AF-S DX NIKKOR 35mm f/1.8G • Exposure: [M] mode, 1/400 second, f/2.8
• White balance: Auto • Sensitivity: ISO 3200 • Picture Control: Standard ©Melanie Acevedo



Dazzle them with your radiance. Delight them with your brilliance.

— Wide ISO Range —

A wide standard sensitivity range of ISO 100-25600 captures clear pictures even in low-light scenes. The EXPEED 4 image-processing engine helps reduce image noise for even better definition in the dark.

— Active D-Lighting —

Sometimes, details and color gradation in a bright sky or dark shadows can be lost in high-contrast scenes, but this feature preserves more tones in both areas, capturing moments with true-to-life brightness.

— Pop-up Flash —

The automatic flash is your assistant when shooting in backlit or shaded conditions, detecting the scene and adjusting to fill the darkness with just the right amount of light.

NEW PERSPECTIVE NEW PASSION



• Lens: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR • Exposure: [A] mode, 1/250 second, f/8
• White balance: Auto • Sensitivity: ISO 100 • Picture Control: Standard ©Melanie Acevedo



AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR
Compact and lightweight zoom lens that incorporates a stepping motor for fast and quiet AF operation



• Lens: AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED VR • Exposure: [A] mode, 1/500 second, f/7.1
• White balance: Cloudy • Sensitivity: ISO 400 • Picture Control: Standard ©Melanie Acevedo



AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED VR
Telephoto lens offering approx. 4.3x zoom coverage



• Lens: AF-S DX NIKKOR 35mm f/1.8G • Exposure: [A] mode, 1/1600 second, f/2.8
• White balance: Auto • Sensitivity: ISO 200 • Picture Control: Standard ©Melanie Acevedo



AF-S DX NIKKOR 35mm f/1.8G
Striking portraits with soft backgrounds



• Lens: AF-S DX Micro NIKKOR 40mm f/2.8G • Exposure: [A] mode, 1/1250 second, f/5
• White balance: Auto • Sensitivity: ISO 200 • Picture Control: Standard ©Melanie Acevedo



AF-S DX Micro NIKKOR 40mm f/2.8G
Compact, lightweight micro lens dynamically captures small subjects with beautiful bokeh

NIKKOR

With great variety comes great creativity.

Image quality depends on the performance of the lens. Thanks to the advanced optical and production technologies accumulated over the years, all NIKKOR lenses, including kit lenses, achieve excellent image reproduction at high resolutions. Nikon has implemented cutting-edge capabilities such as Vibration Reduction (VR) which compensates for camera shake, and the wide variety of NIKKOR lenses lets you enjoy a whole new world of creative expression.

HAND IN HAND STEP BY STEP



Guide Mode: Soften Background ©Melanie Acevedo



Your stage is ready. Now set the scene.

— Guide Mode —

Feel instantly familiar with the features on your camera with advanced assistance offered by the Guide Mode. Achieve the images you want and learn more about advanced photography along the way.

— Scene Modes —

Scene Modes are an easy way to get great pictures, without the need to adjust numerous settings. Four modes — Portrait, Sports, Close-up and Night portrait — are available.

— Special Effects —

Unleash your inner artist with 10 easy-to-use Special Effects* which you can apply to your pictures and movies before shooting.

* • Night vision • Super vivid • Pop • Photo illustration • Toy camera effect • Miniature effect • Selective color • Silhouette • High key • Low key

— Retouch Menu —

Have fun with exciting effects and artistic editing right from the in-camera Retouch Menu. 20 in-camera Retouch Menu options make it easy to enhance or add a creative touch. Trim and resize images, or enjoy using options like the fisheye effect and image overlay.



Scene Mode: Close-up ©Melanie Acevedo



Special Effect: Pop ©Melanie Acevedo



Retouch Menu: Quick retouch ©Melanie Acevedo

SHARE THE LOVE



• Lens: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR • Exposure: [A] mode, 1/25 second, f/8
• White balance: Auto • Sensitivity: ISO 200 • Picture Control: Standard ©Melanie Acevedo



Set. Snap. Share in seconds.

— SnapBridge*¹ —

Create a constant connection between your D3500 and a compatible smart device via Bluetooth®*², meaning pictures are automatically transferred as smart-device friendly 2-megapixel images as you shoot. This communication isn't just one-way either: it offers added conveniences, including automatic syncing of the camera's time and location information to your smart device. The image transfer process continues unaffected even when you have the camera stored nearby in your bag.

Spread the love, faster and easier.



¹ SnapBridge can be used with a compatible iPhone®, iPad® and iPod touch® or smart devices running the Android™ operating system with the SnapBridge app installed. The app can be downloaded free from Apple App Store® and Google Play™.
² Bluetooth® communication is available when the camera is connected to a smart device with the SnapBridge app installed. Wi-Fi communication is not available.
Note: Videos cannot be transferred from the D3500.
*The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Nikon Corporation is under license.
*Other trademarks and trade names are those of their respective owners.



• Lens: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR • Exposure: [A] mode, 1/250 second, f/5.6
• White balance: Auto • Sensitivity: ISO 200 • Picture Control: Standard ©Melanie Acevedo



FEEL LIGHTER GO FURTHER



• Lens: AF-S DX NIKKOR 35mm 1/18G • Exposure: [A] mode, 1/500 second, f/5.6
• White balance: Auto • Sensitivity: ISO 200 • Picture Control: Standard ©Melanie Acevedo



Smaller, sleeker, and more sophisticated.

— Easy Handling —

The remodeled camera structure is smaller and lighter than the D3400, and designed for comfortable and convenient operation with a focus on function. The thumb rest space is now larger, while the operation buttons are concentrated on the right side and the playback button has been enlarged.

— Long Battery Life —

An efficient, energy-saving design allows you to shoot for hours on end — approx. 1550 shots per charge* . So you can keep capturing the moments that matter, over and over again.

• Lens: AF-P DX NIKKOR 70-300mm 1/4.5-6.3G ED VR • Exposure: [A] mode, 1/1000 second, f/5.6
• White balance: Auto • Sensitivity: ISO 400 • Picture Control: Standard ©Melanie Acevedo





Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. September 2018 © 2018 Nikon Corporation



WARNING

TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTS CAN BE DOWNLOADED FROM downloadcenter.nikonimglib.com.



Nikon Singapore Pte Ltd 60 Anson Road, Unit #09-01 Mapletree Anson, Singapore 079914 www.nikon.com.sg
Nikon Hong Kong Ltd. Suite 1001, 10F, Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong www.nikon.com.hk
Nikon (Malaysia) Sdn. Bhd. Unit 100.07/015, Block I, Level 7, 129 Offices, Jaya One, No. 72A, Jalan Universiti, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia www.nikon.com.my
Nikon Australia Pty Ltd. Suite 501, Level 5, 5 Rider Boulevard, Rhodes, NSW 2138, Australia www.nikon.com.au
Nikon India Private Limited Plot No. 71, Sector 32, Institutional Area, Gurgaon 122001, Haryana, India (CIN-74999HR2007FTC036820) www.nikon.co.in
Nikon Sales (Thailand) Co., Ltd. 1 Empire Tower, 45th Floor, River Wing East, South Sathorn Rd, Yannawa, Sathorn, Bangkok 10120, Thailand www.nikon.co.th
Nikon Sales (Middle East) FZE Level 14, Jafza Views 19, P.O. Box 261908, Dubai, UAE www.nikon-me.com
PT Nikon Indonesia 35th Floor, Wisma 46 - Kota BNI, Jl. Jend. Sudirman Kav.1, Jakarta, 10220, Indonesia www.nikon.co.id
NIKON CORPORATION Shinagawa Intercity Tower C, 2-15-3, Konan, Minato-ku, Tokyo 108-6290, Japan www.nikon.com

Code No. NSG-EA-SGP-D3500 (1809/A)
Printed in Singapore